



Why you need CIO Services

Information Technology is a key enabler for most organisations, making the role of Chief Information Officer integral to realising overall business success.

Realising-Potential provide CIO services to organisations that do not have an internal CIO capability. We focus on the business application of Information Systems and strategy alignment.

Our CIO services are based on an “access as you need” principle, allowing organisations to develop I.S. strategy and leadership without the overhead of a full time executive level CIO salary.

Taking a strategic approach to Information Systems allows organisations to develop products, services and capabilities that give a company competitive edge. Research recently conducted by the Accenture Institute for Strategic Change, indicates that only 20% of organisations surveyed leveraged information as an integral part of business strategy.

CIO Services

Our CIO services are tailored to your specific needs and include:

- I.T. & I.S. Strategy
- Advisory Services
- Business Case Development
- Effectiveness Reviews
- Due Diligence
- Planning and Budgeting
- Contingency and Recovery Planning
- Strategy Alignment
- Information Architecture

The Realising-Potential Methodology

The Realising-Potential methodology is based on aligning four core streams, **People, Process, Technology** and **Information** to deliver desired outcomes.

Why Realising-Potential?

Realising-Potential Pty Ltd is a Western Australian based organisation, providing business consulting services, specialising in Strategic Information and Knowledge Management. The Realising-Potential team consists of experienced consultants who have considerable business, organisational change and technology expertise.

If you are experiencing I.T. strategy, planning and execution problems call us to ask how we can help.

Contact Details

Realising-Potential Pty Ltd

Phone: 61 8 9418 3239

Fax: 61 8 9418 3237

Email: info@realising-potential.com

Web: www.realising-potential.com